

Kids for Character™

THE SIX
PILARS OF
CHARACTER

TRUST-
WORTH-
NESS

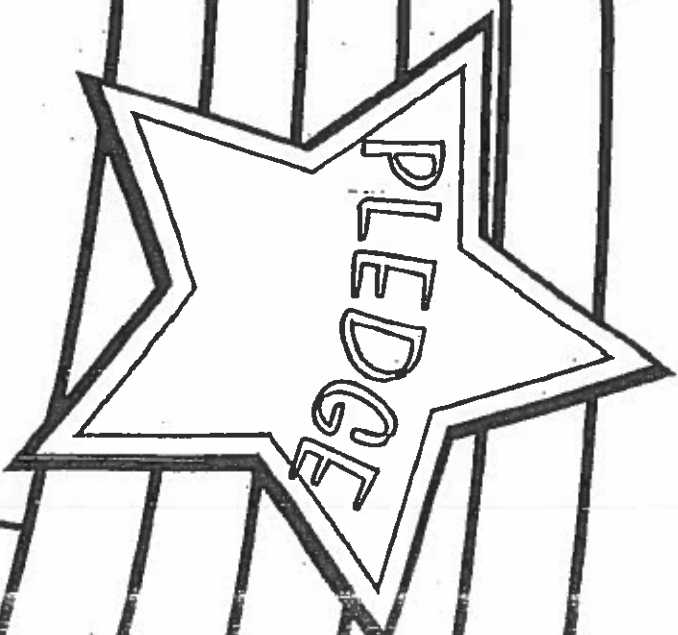
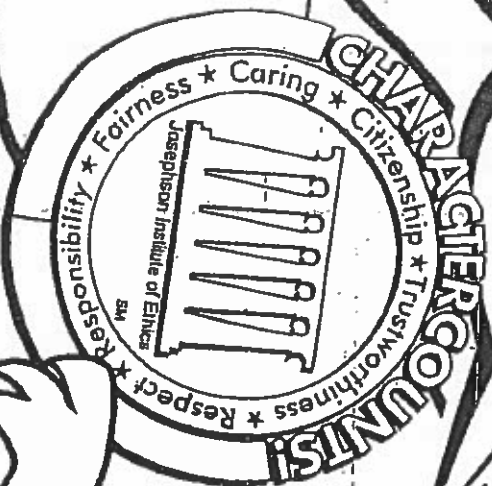
RESPECT

RESPONSIBILITY

CARING

CITIZENSHIP

FAIRNESS



I pledge to be a Kid for CHARACTER.
I will be worthy of TRUST.
I will be RESPECTFUL and RESPONSIBLE,
doing what I must.
I will always act with FAIRNESS.
I will show that I CARE.
I will be a good CITIZEN,
and always do my share.

Signed _____

CHARACTER COUNTS! Kids for Character and the Six Pillars of Character are service marks of the CHARACTER COUNTS! Coalition, a project of the Josephson Institute of Ethics, 8241 Alton Road, Suite 300, Los Angeles, CA 90045
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